



Digital | Print | Jobs | Events | Deals | Social | Loyalty

Leafbuyer is a searchable online database platform that enables consumers the ability to search deals, products and store information in their area or nationwide.

 **Leafbuyer**
TECHNOLOGIES



WHAT IS LEAFBUYER?

Leafbuyer Technologies Inc. is creating the most comprehensive and effective marketing platform for the legal cannabis industry. As an ancillary company in the cannabis sector and led by experienced entrepreneurs, Leafbuyer Technologies is focused on creating technology to help cannabis dispensaries attract and retain current customers. Smart technology that includes our website, Leafbuyer.com, SMS/MMS Loyalty solutions as well as a customized branded app and website plugins for our customers.

ABOUT THE FOUNDERS

Growing a tech business in the cannabis industry takes a special blend of business savvy and entrepreneurial guile. Luckily these three have it.



MIKE GOERNER, KURT ROSSNER & MARK BREEN

Michael Goerner (Left), Kurt Rossner (Center), and Mark Breen (Right) pictured at The Cannabist Awards Ceremony in Las Vegas.

We don't just run the business, we live the business.

Through a continued commitment to business improvement and strategy, Leafbuyer grows and evolves in the industry.

Mr. Breen has consistently ranked in the top tier of company performers. Winner of the Gannet Sales Star of the year award and receiving the Innovative Sales Award for CBS, Mr. Breen has generated over \$10MM in new business during his career.

Kurt Rossner, CEO

Kurt Rossner is CEO of Leafbuyer Technologies, responsible for both day-to-day operations and long-term strategic development. As a serial entrepreneur, Mr. Rossner started his career with MCI Telecommunications as a Sales Manager in the early '90s. A few years later Mr. Rossner founded two internet startup companies. After his internet hosting company sold for over \$15MM in shareholder profit, Mr. Rossner became a Vice President at Micron Technology.

Mark Breen, COO and VP of Business Development

Mark Breen is COO and VP of Business Development for Leafbuyer Technologies. Responsibilities include day-to-day operations of business development such as hiring, website design, and technology integration, as well as the coordination of sales with new technology deployments. Mr. Breen has worked for Fortune 500 companies such as Tribune Multi Media Corporation and broadcast media giant CBS Corp. As a former Sales Executive and Manager with CBS and NBC Networks,

Michael (Mike) Goerner, CTO

Mike Goerner is CTO of Leafbuyer Technologies and is responsible for the company's technology platform. Day-to-day responsibilities include oversight and hands-on development of the Leafbuyer network of sites and services, customer and consumer facing platforms, mobile applications, infrastructure, performance and security.

Mr. Goerner started his career as a software developer for a Major League Baseball team and companies in the nuclear power and military defense contracting spaces, soon after becoming the lead developer of the original MapQuest.com website in the mid '90s. From 1998 to 2001, Mr. Goerner was founding partner and Chief Technology Officer of Indigo Group, Inc. (formerly Telsoft Corp.), a company that specialized in the development of e-commerce websites. The business was twice honored as the fastest-growing, privately-held company in Denver, Colorado.

Mr. Goerner has since founded and grown three successful Internet companies with combined revenues exceeding \$125MM.

OUR MAIN SERVICES

We help business owners in the cannabis industry in attracting, retaining, and growing their consumer base. We create real value through technology, customer service, and measurable results.

With the federal and state regulations currently surrounding the cannabis industry, businesses find it more and more challenging to reach their target customer. Vendors desire the ability to connect with the consumer in real time while maintaining ROI analytics on ad spending.

However, traditional means of advertising are limited due to restrictions in the industry.

At the same time, the cannabis consumer desired an efficient, reliable, and transparent platform, which relays real-time data, including menus, specials, and business information.

Leafbuyer.com was created to provide a solution to both vendors and consumers, and provide a bridge effectively connecting the two.

Likened to the "Priceline of Pot," Leafbuyer is a searchable online database platform that gives consumers the ability to search deals, menus, products, and store information in their area or nationwide.

Leafbuyer's texting and loyalty services allow businesses to directly reach consumers and reward customers for repeat business.

Through Leafbuyer Order Ahead, consumers can order products ahead of time and skip the line when they visit the dispensary to pay for and pick up their purchase.

Leafbuyer also provides a delivery technology solution for businesses in legal markets to process orders and deliver products directly to consumers.

Consumers' needs are paired with vendor inventory and deals. Vendors engage consumers through a robust 24/7 real-time dashboard that allows updates on menus, specials, and store information.



One Simple,
Powerful Solution
for Success



Real-time updates ensure all profiles are up to date.



Services are customized to meet each client's needs.



Clients save money by using one, all-encompassing platform.

OUR STRATEGY, MILESTONES, AND INDUSTRY TRENDS

Legal cannabis is the fastest growing industry in the United States. With millions of consumers nationwide, the legal cannabis market is predicted to see staggering growth in the years to come.



SMART TECHNOLOGY

Creating new technology that allows Cannabis businesses to attract, retain and grow their current customer base. We also provide a smart application to allow consumers to interact with their favorite brand and also ordering technology for pick up of delivery.



MONETIZATION

With new technology comes more ways to monetize our product sets. New customer sign-ups through our website portal, texting, and online ordering are all ways we can monetize the usage of our platform. We also provide ancillary tools to create even more value for the dispensaries in store and on their website.



COMPETITIVE ADVANTAGE

As the cannabis industry continues to grow and evolve, we have seen a need to seamlessly integrate the customer flow into one product. While other companies do just one thing, Leafbuyer combines the ability to reach new customers, retain them and also provide them with the convenience of online ordering. This creates a competitive advantage over companies who only do texting or just reach new customers.



GROWTH OPPORTUNITIES

As new states allow legal cannabis each year, expanding into those markets will be a key focus to grow organically. We are also continuously looking for possible merger targets to grow through acquisition. We have seen consolidation starting to happen over the past year but we also want to make sure it is a good synergistic fit and it makes financial sense. Companies that merge with little to no synergies or are done purely for revenue is not a long-term sustainable plan.

COMPOUNDED ANNUAL
GROWTH RATES

MOST CLIENTS SEE 3-5X
RETURN ON INVESTMENT.

PROVIDING KEY DATA WITH
MULTIPLE CHANNELS

THERE ARE NO LIMITS TO THE
GROWTH OF LEAFBUYER

CURRENT MARKETS AND PROJECTIONS

Currently Leafbuyer is currently operating in Colorado, California, Oklahoma, Illinois, Washington, Oregon, Nevada, Arizona, Michigan, and Maryland with plans to expand to all legal markets.

PARTNERSHIPS AND WIDGETS

Through a network of partnership websites and print magazines including High Times, Westword, Phoenix New Times, Dope, Grasscity, and more, Leafbuyer puts its clients offers in front of millions of consumers for one monthly subscription fee.

25%

of all mobile offers are redeemed

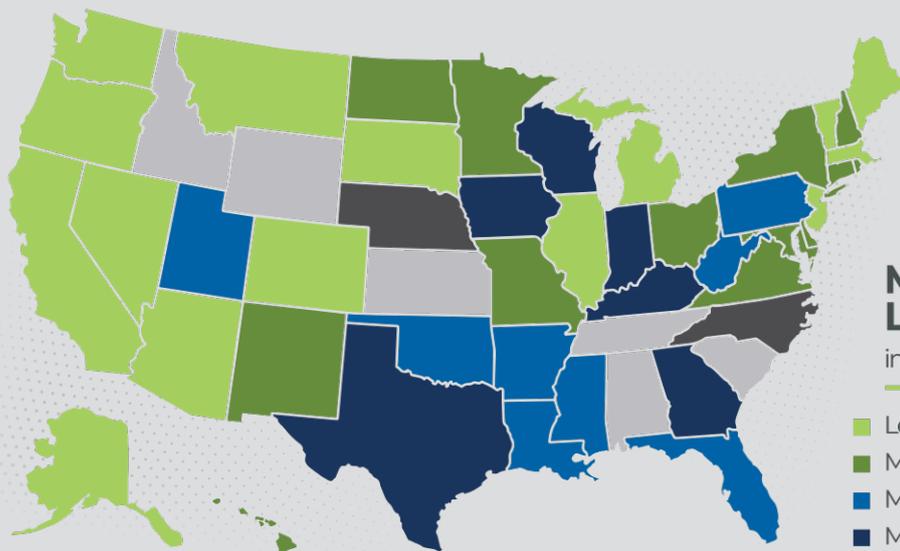
67%

returning visitors to Leafbuyer.com

90%

client retention rate

*Updated March 2019



Marijuana Legalization in the United States

- Legal
- Med & Decriminalized
- Medical
- Mixed Legal Status
- Decriminalized
- Fully Illegal



ACCOMPLISHMENTS/MILESTONES

DECEMBER 2013

LEAFBUYER.COM WEBSITE LAUNCH

JANUARY 2015

LEAFBUYER SIGNS 100TH CLIENT

JULY 2016

LEAFBUYER ANNOUNCES PARTNERSHIP WITH THE CANNABIST

MARCH 2017

LEAFBUYER GOES PUBLIC AND CHANGES NAME TO LEAFBUYER TECHNOLOGIES INC.

LEAFBUYER LAUNCHES MOBILE APP

APRIL 2017

LEAFBUYER EXPANDS NETWORK TO 7 MAJOR CANNABIS PLATFORMS

JUNE 2017

LEAFBUYER LAUNCHES JOBS BOARD

JULY 2017

LEAFBUYER SIGNS PARTNERSHIP DEAL WITH SPRING BIG LOYALTY PLATFORM

SEPTEMBER 2017

LEAFBUYER ANNOUNCES CONTENT PARTNERSHIP WITH VOICE MEDIA GROUP

OCTOBER 2017

LEAFBUYER RECOGNIZED AS A TOP COMPANY IN THE CANNABIS INDUSTRY BY CBE

LEAFBUYER LAUNCHES SIMPLE SEARCH, A REVOLUTIONARY CONSUMER SEARCH TOOL

NOVEMBER 2017

LEAFBUYER ANNOUNCES PARTNERSHIP WITH GRASSCITY

JANUARY 2018

LEAFBUYER APPROVED FOR TRADING ON OTCQB MARKET

FEBRUARY 2018

LEAFBUYER ANNOUNCES PLAN TO INCORPORATE BLOCKCHAIN TECHNOLOGY

APRIL 2018

LEAFBUYER LAUNCHES ADVERTISING PLATFORM FOR CANNABIS PRODUCT COMPANIES

LEAFBUYER LAUNCHES PARTNERSHIP WITH DOPE MEDIA

AUGUST 2018

LEAFBUYER BEGINS PARTNERSHIP WITH ONLINE ORDERING PLATFORM AND LAUNCHES ULTIMATE BUNDLE

NOVEMBER 2018

LEAFBUYER LAUNCHES OWN ENTERPRISE-LEVEL LOYALTY PLATFORM

LEAFBUYER ACQUIRES CA-BASED GREENLIGHT TECHNOLOGIES

LEAFBUYER ACQUIRES GREENLIGHT TECHNOLOGIES

DECEMBER 2018

LEAFBUYER COMPLETES FIRST PHASE OF BLOCKCHAIN

JANUARY 2019

LEAFBUYER LAUNCHES BLOCKCHAIN

JUNE 2019

LEAFBUYER PARTNERS WITH CBD.IO

AUGUST 2019

LEAFBUYER ANNOUNCES PLAN FOR PROFITABILITY IN 2020

OCTOBER 2019

LEAFBUYER ANNOUNCES CANNABIS-FRIENDLY EMAIL PLATFORM

LEAFBUYER LAUNCHES COMPREHENSIVE CANNABIS MOBILE APPLICATION

MARCH 2020

LEAFBUYER LAUNCHES FIRST PHASE OF SMART APPLICATION TECHNOLOGY

OCTOBER 2020

LEAFBUYER LAUNCHES SMART APPLICATION TO DISPENSARY CLIENTS

DECEMBER 2020

LEAFBUYER ACHIEVES CASH FLOW POSITIVE



THE LEAFBUYER CUSTOMER BASE IS VAST AND DIVERSE IN NATURE

While the typical cannabis consumer used to be stereotypical, the modern innovations and medical usage of the product have developed a growing following with all ages, races and demographics. The industry is poised to grow rapidly as its consumer base expands and evolves.

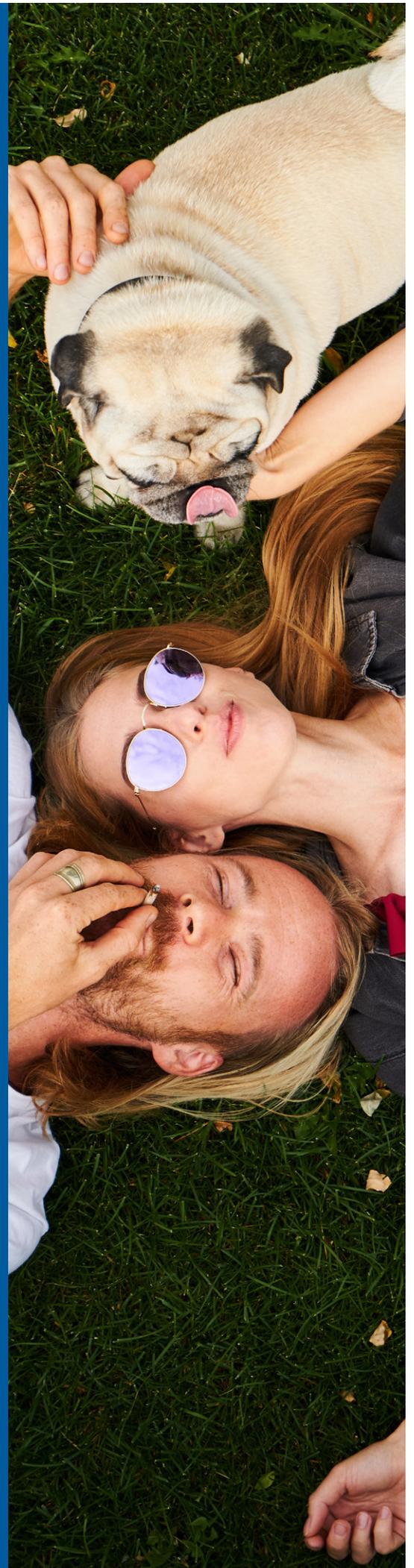
32% 

68% 

Source: Google Analytics

KEY BENEFITS TO THE LEAFBUYER MODEL

- Recurring Business Model
- High Retention Rate with Customers
- Trusted and Established Brand for over 7 years
- Operates in one of the Fastest Growing Industries
- Multiple products sets that are monetized
- Reaches millions of consumers with a diverse background



GROWTH POTENTIAL

With a solid foundation and strong brand awareness across several states, Leafbuyer is poised to scale into all legal markets. With a seasoned management team and strong business model, the growth potential is massive.



Dynamic Searchability



Improved Digital Experience



Texting Platforms



**LEAFBUYER IS POISED TO BECOME THE INDUSTRY STANDARD
IN CANNABIS SEARCHABILITY AND DEALS NETWORKING**

TESTIMONIALS FROM OUR CLIENTS



LIGHTSHADE

"Leafbuyer has outstanding customer service. They are incredibly attentive, responsive and accommodating. I always feel like they have our best interests at heart. They are great partners and we feel they bring value to our business."

**SHANNON BROOKS,
MARKETING DIRECTOR**



NATURE'S GIFT SHOP

"Working with the Leafbuyer texting platform has been pleasantly simple and straightforward! They have delivered on their promise for an easy and effective way to keep in contact with our customers. It's been great to be able to send graphics along with the text – so much better than just a plain text message. We feel that Leafbuyer is in the business to support our success!"

**SUSAN IREY,
OWNER**



DOCTOR'S ORDERS DISPENSARY

"We've been using Leafbuyer's services for close to two years now. Their simple tools such as the in store kiosks and web widgets (on Leafbuyer and our own website) have helped us build a large database of customer phone numbers which drive huge sales that wouldn't have been possible without their services. Plus we love the 'superwidget' that puts our deals on other popular sites we'd otherwise never have access to."

**NICK TORRES,
MARKETING DIRECTOR**



EDEN PHARMACEUTICALS

"Leafbuyer Texting/Loyalty platform has been a valuable asset for our business and customer retention efforts. Although slightly skeptical at first, I've seen first hand how our patients engage with the kiosks in the store and keep coming back for repeat visits... they find it like a game and everyone wins!"

**MICA HAYS,
OWNER**

INVESTOR

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CAN I BUY STOCK DIRECTLY FROM LEAFBUYER?

No, but Leafbuyer stock can be purchased through just about any brokerage firm including online services.

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HOW DO I GET A COPY OF THE ANNUAL REPORT?

Leafbuyer Technologies Inc. most recent Form 10-Q is available on our website.

2

WHAT EXCHANGE DOES LEAFBUYER TECHNOLOGIES TRADE ON?

Leafbuyer Technologies is traded on the OTCQB under the ticker symbol (LBUY).

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DOES LEAFBUYER TECHNOLOGIES INC. FILE QUARTERLY REPORTS WITH THE SEC?

Yes, please view the SEC filing for details.

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WHO SHOULD I CONTACT ABOUT MY STOCK CERTIFICATE?

You should contact your broker directly regarding stock certificates.

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WHAT IS THE FISCAL YEAR FOR LEAFBUYER TECHNOLOGIES?

Leafbuyer Technologies Inc. fiscal year runs from 7/1 through 6/30.

F.A.Q.

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WHAT IS A TRANSFER AGENT?

A transfer agent for a publicly held company keeps records of stock held by registered shareholders, including shares held in certificate form. When stock changes hands, the transfer agent updates the record of ownership of the stock. The transfer agent does not maintain records of shares bought and sold through brokerage accounts and held in "street name." Such records are maintained by the specific brokerages through which shares are bought and sold.

The transfer agent is also responsible for escheatment, which is the legally-required process of transferring unclaimed property to the state. If you are a registered shareholder of Leafbuyer Technologies Inc., it is critical that you maintain current contact information with the transfer agent; otherwise, you are at risk of having your shares escheated. If you hold your shares through a brokerage account, you should ensure that your address is current with your brokerage firm.

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HOW DO I CONTACT LEAFBUYER TECHNOLOGIES TRANSFER AGENT?

Our transfer Agent is Globex Transfer, LLC
780 Deltona Blvd., Suite 202
Deltona, FL 32725 (813) 344-4490.

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WHO ARE THE MEMBERS OR OFFICERS OF THE COMPANY?

Information on the officers and their responsibilities are available at:
<https://leafbuyer.com/corporate-bios>.

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WHEN DID THE COMPANY GO PUBLIC?

Leafbuyer Technologies, Inc. went public on March 24th, 2017 by completing a reverse merger with AP Event, Inc.

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WHO ARE LEAFBUYER TECHNOLOGIES INC. INDEPENDENT AUDITORS?

BF Borgers CPA PC
5400 W Cedar Ave
Lakewood, CO 80226
Ph: 303.953.1454 | Fx: 303.945.7991
www.BFBCPA.us

IN THE PRESS

Leafbuyer remains an industry leader in market trends, searchability, and continuous innovation as the sector rapidly evolves.

FIND YOUR DISPENSARY WITH LEAFBUYER.COM

With a booming legal marijuana industry, the search for dispensaries and the greatest deals can be overwhelming. Not knowing where to go for a specific strain or which coupons will be the best fit for your budget can definitely be a buzz kill. Luckily, Leafbuyer.com has emerged as the single stop resource for information pertaining to dispensaries, industry events, new products, and exclusive specials for those who partake in Colorado, Washington and California just for starters!

FEATURED ARTICLE ON COLORADO HIGH LIFE TOURS

POT DEALERS PLAN "GREEN FRIDAY"

Traditional retailers have their "Black Friday," which is the big selling day the day after Thanksgiving. Now Colorado's marijuana dealers want in on that action. They're offering their deals on Nov. 25, or as they say — "Green Friday" — with various pot dealers in the state participating. "This is a way for cannabis retailers to give back to their customers. Just like every retailer, they're helping consumers out with their holiday shopping by offering very special deals and discounts," said Andre Leonard, Marketing Manager for Leafbuyer.com.

FEATURED ARTICLE ON BIZJOURNALS

LEAFBUYER: CANNABIS DEALS FOR CONSUMERS

Leafbuyer.com, which provided the "Best-Selling Strains and Special Offers" on the opposite page, is a consumer website founded in December 2013 that provides information on legal marijuana deals around the country. Users can select a city and state, and Leafbuyer "serves up deals," says Leafbuyer's head of business development, Mark Breen. Deals include offers such as "buy one, get one 50-percent off," or discount prices and 15-percent off for mentioning Leafbuyer at the time of purchase.

ARTICLE FEATURE ON CANNABIS BUSINESS TIMES

LEAFBUYER'S TOP 10 MOST ATTRACTIVE SEATTLE SHOPS

Marijuana shops have definitely put in the time to shed their seedy stereotype. And many are going above and beyond with their appearance. As legal cannabis continues to spread, shop owners are putting more resources into the appearance of their stores to help put their clientele at ease and set themselves apart from the pack. Leafbuyer.com has taken notice. The website conducted an online survey of Seattle cannabis consumers to find out which local shops they thought have the most eye-catching presentations.

FEATURED ARTICLE ON SEATTLEPI

TECH STARTUP: THE PRICELINE OF POT

Leafbuyer allows users to peruse prices and specials at dispensaries before they buy. Consumers typically land on Leafbuyer via Google or another search engine, then peruse its database of dispensaries on its website or mobile app. "We're adding more products that complement this initial product," Mark Breen says. Rolled out in late 2017, the first is a pay-per-use text-messaging technology that's already in use by a full 80% of Leafbuyer's customers. "That allows the dispensary to have constant communication with that customer.

FEATURED ARTICLE ON COLORADOBIZ

WEB GURU SURFS INTO POT OPPORTUNITY

When Amendment 64 was proposed in 2012, Kurt Rossner knew that marijuana meant business, and he wanted in. He had an idea for a website, Leafbuyer.com, and decided to pursue it. Leafbuyer is a site where marijuana users, as well as growers, can visit to find the best deals on marijuana in their area. Rossner compares it to "the Priceline of pot." In light of the new laws concerning recreational marijuana, the website has gained much traffic and has been internationally recognized by online news sources...

FEATURED ARTICLE ON MET MEDIA

GREEN FRIDAY: BAY AREA DISPENSARIES

As Black Friday shoppers converge on stores where they'll take part in the national tradition of getting stressed out while bargain hunting, Bay Area cannabis sellers are offering a more chill experience. "Come check out our vape lounge, stop by, say high!" Beckons Magnolia in Oakland. Berkeley Cannabis Buyers Club is pitching 10 percent off THC Punkin Pie. It's 10 percent off all edibles at Airfield Supply Company in San Jose. Welcome to Green Friday, the cannabis industry's version of the biggest holiday...

FEATURED ARTICLE ON EAST BAY TIMES

LEAFBUYER ANNOUNCES LAUNCH OF JOBS DIRECTORY

Leafbuyer Technologies, Inc. (OTC: LBUY) announced today the launch of its new career-finder portal with sophisticated searching tools and, through its connections in the legal cannabis industry, hundreds of listed careers. Leafbuyer, the leading cannabis deals network, drives business to dispensaries and product clients through their online platform. With this latest development, the company can now provide additional value to clients and activate a new source of revenue.

FEATURED ARTICLE ON BUSINESS WIRE

FOR MORE INFORMATION AND ARTICLES ON LEAFBUYER VISIT [LEAFBUYER.COM/MEDIA](https://leafbuyer.com/media)



Traded as **LBUY** on

OTCMarkets

Nationwide in States With Legalized Cannabis

720.235.0099 | sales@leafbuyer.com